

Smileyscope Newsletter - August 2021

Welcome to Smileyscope's newsletter for August 2021.

Smileyscope is recommended in the 2021 Infusion Therapy Standards of Practice

The internationally-influential, widely-anticipated, [2021 Infusion Therapy Standards of Practice](#) were released earlier this year. We are proud that Smileyscope's first product is part of the Pain Management for Vascular Access Procedures recommendations. This recommendation was highlighted in the recent [Infusion Room podcast](#) featuring Smileyscope CEO, Dr. Evelyn Chan and international IV therapy guru, Thomas Sutton.

Thank you for the ongoing feedback around the amazing results you're seeing from Smileyscope

We are so grateful to the clinicians and families who let us know how Smileyscope is making a difference in their community. It keeps us going, and helps shape the direction of the next products so that we can help make a big impact to clinical care.

Dr. Jacinta Le Page shared her experiences from her Pediatric Emergency Department, stating that she *"used to nitrous once or twice a shift to sedate a child for bloods or minor procedures"*. Since Dr. Le Page started using Smileyscope, she's found *"It definitely is a game changer! In 3 months, I've only needed nitrous twice! I use the Smileyscope every shift. Even for simple examinations in children who are anxious or have ASD. It reduces need for further nursing staff and cleaners as I'm not using nitrous as much!"* explained Dr. Le Page.

Clinicians are now ordering Smileyscope on their blood test requests, highlighting our integration into mainstream practice. *"I recently saw a request for admission that it had "for bloods with the Smileyscope."* said Nurse Practitioner, Gaylene Bassett. *"...to be able to get a place where they're engaged in a procedure and it's not causing them stress is going to change their whole life experience of healthcare"* Ms Bassett said.



Pediatric Nurse Practitioner, Gaylene Bassett, takes 3-year-old Betty on an underwater adventure

Read the article here: [Smileyscope brings smiles to sick kids on the coast](#)

We are seeing an expansion of the use cases from blood tests and vaccines, to a much broader array of applications in Emergency, surgical, medical, radiology, oncology, and outpatient clinics.

Here's a recent [TV clip from Flinders Hospital](#) speaking about their experiences from the Emergency Department.

Please keep your news coming – it makes our day hearing how it's going! We love hearing about the new applications and creative uses of the technology to help improve patient experience.

Smileyscope is supporting the COVID-19 vaccine rollout

COVID-19 Vaccination Hubs in Australia have reached out to us to support the rollout of the COVID-19 vaccine as it becomes available to younger age groups. We are incredibly proud to know that the Hubs recognize Smileyscope can help to improve the vaccination experience for their patients by reducing pain and anxiety.

Expanding to adult care with our partnership with RyMed Technologies

We've had increasing demand for adult in-patients, especially in vascular access and radiology. We are delighted to be able to better meet adult in-hospital procedural demand through a US national distribution partnership with RyMed Technologies LLC. RyMed is a leading vascular access device company with multiple innovations aimed at improving patient outcomes and delivering safe, cost-effective healthcare solutions. This partnership will enable

more healthcare professionals to transform the way they provide procedural pain and anxiety management through Smileyscope.



“Smileyscope can turn a traumatic procedure into something fun”
- Nurse

Real Time Immersive Distraction/Relaxation

Pre-Procedure Patient Preparation

 **smileyscope™**
reimagine healthcare

- ✓ Improve patient and clinician experience
- ✓ Reduce procedural pain and anxiety
- ✓ Better clinical efficiencies and cost savings
- ✓ Virtual reality recommended for pain management in the 2021 Infusion Therapy Standards of Practice

Call us at 615-790-8093
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Read our press release: [Smileyscope and RyMed team up to accelerate adult pain management with VR](#)

MRI preparation tool has been welcomed by pediatric and adult patients

Smileyscope’s newest product helps assess and prepare patients before magnetic resonance imaging (MRI) scans. These scans are important medical assessments but images can be degraded by movement, or worse, may need to be aborted if a patient cannot tolerate the MRI tube. We have successfully performed a beta rollout of this product. This VR simulation may help reduce the risk of aborted scans, or the need for costly sedation. One Senior

Medical Imaging Technologist remarked "It was very positive and we achieved a successful exam with the patient staying very still. The addition of the game/practice being still as well as the familiarization of MRI noises was fantastic."



Screenshot of Smileyscope Realistic MRI experience

Please contact us if you have any questions or would like to find out more, at info@smileyscope.com.

Stay safe and well. Thanks for all your support!

Warm regards,
The Smileyscope team



What does Smileyscope do?

[Smileyscope](https://www.smileyscope.com) transforms medical procedures through evidence-based virtual reality. Our vision is to be the world-leading digital therapeutic for healthcare, improving the moments that matter the most.